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Linda Ferrondi

- *Production Coordinator*

Work Experiences

Fremantle Media Italia, MILANO, 2023

Production Coordinator DayTime – XFactor Italia 17 (Sky Uno)

Banijay Italia, HONDURAS, 2023

Production Coordinator – Isola dei Famosi 17 (Canale Cinque)

Endemol Shine Italy / Banijay Italia, MILANO, 2022

Project Manager Digital & Branded Content

Fremantle Media Italia, MILAN, 2021 – on going

Production Coordinator Prime Time – XFactor Italia 15 (Sky Uno)

Endemol Shine Italy, MILAN, 2018 – 2021

Production Coordinator / Eng Troupe – MasterChef Italia 11 (Sky Uno)

Talent & Guests Coordinator – Family Food Fight 2 (Sky Uno)

Talent & Guests Coordinator – MasterChef Italia 10 (Sky Uno)

Production Coordinator – Detto Fatto 8 (Rai Due)

Production Coordinator – Piacere Maisano (TV8)

Talent Coordinator – Family Food Fight (Sky Uno)

Production Coordinator – MasterChef Italia 9 (Sky Uno)

Production Coordinator – Detto Fatto 7 (Rai Due)

Talent Coordinator – MasterChef Italia 8 (Sky Uno)

B/Arts - Ballandi Arts, RAVENNA, 2020

Location Manager, Fixer & Production – Riccardo Muti Academy (Tim Vision)

Production Coordinator – Ravenna, l'ultima capitale bizantina (Sky Arts)

FremantleMedia Italia, ROME, 2018

Talent Coordinator – Italia's Got Talent 9 (Sky Uno)

Ballandi Arts, ROME, 2017 – 2018

Production Coordinator – Le Ninfee di Monet - Un Incantesimo di Acqua e Luce (Nexo Digital)

Production Coordinator – Master of Photography 3 (Sky Arts)

Production Assistant – Roberto Bolle: Questa notte mi ha aperto gli occhi (Sky Arts)

Production Assistant – Il Mistero dei Capolavori Perduti (Sky Arts)

Bright Frame, ROME, 2017

Production Coordinator – Fosca (Shortfilm, Settimana della Critica - SIC@SIC La Biennale di Venezia 2019)

Leave Music, ROME, 2016

Production Assistant

Spencer & Lewis, ROME, 2015 – 2016

PR & Media Relation Junior Account

Press Office, Press Releases, Digital Strategies, Social Media Editing.

Clienti : HelloFood, JUST EAT, Aglea Salus, Urban Vision, PokerStars.it, Consorzio Tutela Vini

Montefalco, SEA LIFE Aquarium, Anytime Fitness, Telefono Azzurro

Believe Digital – Believe Recording, PARIS 2014 – 2015

Content Manager Italy

Customer care, uploading and management of digital content, label management, liaising with digital stores (iTunes, Spotify, Amazon, etc), problem solving skills.

Doctissimo Italia – Groupe Lagardère Active, PARIS 2013 - 2014

Freelance Journalist, Web Editor and Social Media Manager

Redaction, editing, web editor, SEO, Direction of "The Helth News", Social media management, Italian/French/Spanish translation.

Il Fatto Quotidiano, ROME 2013 - 2015

Web Editor and Freelance Journalist -Blogger

Editing and blog management, writing articles and columns for ilfattoquotidiano.it, including specific articles for "Donne di Fatto", a section about women.

Management and editing of FQ Parigi, blog about the French capital city and correspondent for the newspaper.

L'Undici, 2012

Blogger

Editing and writing articles and columns about fashion, cultur and art as well as travels and lifestyle.

Il Resto del Carlino, RAVENNA 2011

Journalist

Editing and writing articles and columns about the city of Ravenna.

BlogMag et BolognaLife, BOLOGNE 2010

Journalist

Editing and writing articles and columns about fashion, culture and art as well as travels and lifestyle.

>BMM, RAVENNA 2009

Fashion Editor

Education

Master's Degree in "Multimedia Publishing and New Information Professions", January 2013.

La Sapienza - Università degli studi di Roma

Thesis: "Women's magazines within frivolity and culture. A comparison between Italy and France" (The work on this thesis was carried out at the Vincennes Saint Denis University, Paris)

Bachelor's Degree in "Communication Studies", December 2009.

Alma Mater Studiorum - Università degli studi di Bologna

Thesis: "Fashion and Society: a psychological path through Barbie's cult" (Published on feminist quarterly *Marea*, issue 1 and 2, 2014)

LLP Erasmus " Information and Communication", September 2008 – Giugno 2009

Paris 8 – Université Vincennes Saint Denis

Languages Skills

Italian : native speaker

English: spoken/written fluent

French : spoken/written fluent

Spanish: spoken/written beginners

Computer Skills

Good knowledge of the operating systems Macintosh and PC, Office suite, support programs, Adobe Photoshop and Networking. Rudiments of HTML language.

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